

Harry J. Johnson

San Francisco

(415) 279-7509
harryjjj@yahoo.com

- Summary** Mac artist/writer with significant graphics arts experience and writing/editing skills seeks part-time work within San Francisco. Flexible – can work at home.
- Strong print production skills: produces ads, brochures, newsletters, etc. using InDesign.
 - Writes and edits varied marketing materials and newspaper and magazine stories.
 - 10+ years of photo editing experience using Photoshop, incorporating layers and filters.
 - Produces and edits eblasts using Dreamweaver, with basic html/css coding and testing.
 - Works cross platform – Mac OSX, Windows – including Windows on Mac.

Software MS Word InDesign Illustrator Acrobat
Photoshop Dreamweaver Excel

- Experience** **Marcus & Millichap (Real Estate) Graphics Production Artist, 2005 to 2014**
- Created ads, flyers, brochures, newsletters and collateral using Adobe CC Suite.
 - Built eblasts using Dreamweaver and updated intranet pages.
 - Edited the text of various print and web documents.
 - Devised improvements in production processes and helped with app training.
- Freelance Print Production and Web Artist, 2003 to 2005**
- Contract jobs include agency work, The Gap HQ, Walmart.com and State of CA.
 - Created web sites for art gallery, theater festival, fine artist and photographer's portfolio.
- Marilyn Burns Education, Webmaster and Print Artist, 2000 to 2003**
- Responsible for all aspects of web production and design.
 - Designed/produced quarterly online newsletter – increased readership 300%.
 - Wrote business proposals and edited text on various web pages.
 - Assisted with technical issues regarding software usage, print work and press checks.
 - Saved \$2,000 annually by initiating change in service providers.
- Lanig Associates (Advertising), Print Production and Web Artist, 1998 to 2000**
- Produced effective ads, brochures, newsletters and data sheets.
 - Created and uploaded PDFs for client review of print work.
 - Built Lanig's first web site and co-designed larger second version.
 - Handled prepress, preflighting, press checks. Primary computer technician (sneakernet).
- Education** Bachelor of Arts in Journalism with honors (1984) and Certificate of Multimedia Studies (1999) from San Francisco State University.